



Strategic Partnership

PC Gooden-Smiley - Buttercup PAC

Craig Foley - Buttercup PAC

#PACC17



Buttercup - 3 Partnership Models

#1 Co-Hosted Activities - events coordinated with other organizations

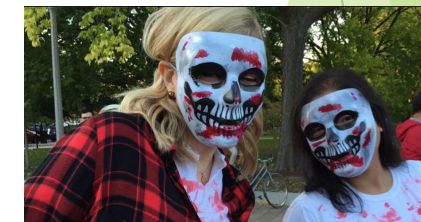
- Our PAC supports with permitting, marketing, volunteers
- Partners provide programming, volunteers, supplies, marketing, \$, in-kind donations

Example: **Public Engagement: National Night Out, CAPS Summer Nights**

- | | | |
|---------------------------------|------------------------|------------------|
| -Local Police (CAPS) | -Missio Dei (church) | -Circ Esteem |
| -48 th Ward Alderman | -McCutcheon Elementary | - Uptown Baptist |
| -Uptown Business Partners | -Weiss Hospital | |

Example: **Uptown Fall Festival**

- | | |
|---------------------------|------------------------|
| -Jonathon Mayo | -Pride Plays and Films |
| -Uptown Business Partners | |



Buttercup - 3 Partnership Models



#2 Sponsored Activities - PAC produced events and programming with underwriting

- Local business sponsors provide \$, in-kind donations, (and hopefully a bit of marketing too)

Example: [Movies at Buttercup](#)

- Karen Ayers Insurance
- Somerset House Apartments
- J&S Dry Cleaners
- FLATS
- Green Team Properties
- Big Chicks/tweet
- Chicago Filmmakers
- Vic Herrera

Movies at Buttercup at Dusk

presented by **Buttercup Park Advisory Council**



June:

Friday, June 3rd **Carmen Jones (1954)**

Friday, June 17th **Mark of Zorro (1940)**



Support our Movie Sponsors :



Green Team Properties



greenteamproperties.com

Big Chicks/Tweet



bigchicks.com

Sommerset Place Apartments



sommersetplace-apartments.com

State Farm Insurance Karen Ayers



karenayers.com

Foremost Liquors

Foremost Liquors on Argyle

1040 W Argyle St.

Cedar St./Flats



FLATS CHICAGO

cedarst.com
flatschicago.com



Buttercup - 3 Partnership Models

#3 Buttercup Productions - PAC produced events and programming no underwriting

- PAC contracts with local artists, instructors, talent

Example: Buttercup Cleanup

-Chinese Mutual Aid

-Tree Keepers

- Latin School

Example: Performance at Buttercup

-Corran Little

-Alex Dangerfield

Example: Yoga at Buttercup

-Toni Scott



Yoga at Buttercup with Toni, RN, BSN, CYT

Creating a Healthier Self with Movement



Buttercup Park
4901 N Sheridan Road, Chicago, IL 60640
Saturday mornings @ 8 am
July 9 to August 13

This class is appropriate for all experience levels. As a Registered Nurse/Certified Health Yoga Teacher my classes are personalized for each student needs. I provide health benefits of each asana (yoga pose) along with verbal & hands on adjustments.
Drop in - \$5 suggested donation.



YOGATONES
yogatoness.westy.com

Buttercup - Our Partners (sample)

Community	Organizations	Businesses	Local Government
Schools *McCutcheon *Goudy *Latin Libraries *Bezazian Religious Institutions *Missio Dei *Peoples Church *Uptown Baptist Parks *Berger *Margate Block Clubs *Margate Park Block Club *Gunnison Block Club *Carmen Winona Block Club *Castlewood Block Club Individuals *Vic Herrera (curated movies with special guests) *Sam Cody (Matching funds from company) *Alex Dangerfield & Keenan Coke (DJs, event producers) *TONS of Volunteers	Chamber of Commerce *Uptown Business partners (Paid Member) Youth Services *Chinese Mutual Aid *AYSO *CircEsteem Chicago Filmmakers Tree keepers Redmoon Art & Civic Groups *Carron Little Yogatones *Toni Scott	Restaurants *Marty's Martini Bar *Burkes Public House *Ricque's Regional *Big Chicks/ Tweets Liquor Stores *Foremost Dry Cleaners *J&S Property managers *Somerset Apartments Realtors Insurance Agents *Karen Ayers Hospital *Weiss Hospital	48 th Ward Alderman Local Police (CAPS)





Additional Questions?

Drop a note in the question box
on the way out!

#PACC17

