



McKinley Park Farmers Market: How we did it

#PACC18



McKinley Park Farmers Market

- > Research
- > Farmers Market Workshop DCASE

- > More Research
 - > Community input

- > CPD Special Events Permit Process
 - Horner Park Advisory Council





Operated by the McKinley Park Advisory Coun 2210 W. Pershing Rd. Chicago, IL 60609

Market Manager: Samantha Hertel
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The Farmers Market seeks to create a welcoming, alternative marketplace in order to enhance the quality of life in the greater McKinley Park neighborhood.

NDOR ELIGILBILITY

Approved selling privileges are valid for a single growing season. All products sold at the Market are subject to restrictions by MPFM. Admission to the Market is given to Vendors based on the following criteria:

- The submission of a complete application.
- The submission of all applicable permits and licenses required by the healt department, city, county and state for legal sale of the goods offered by the
- Vendor mix, with a primary focus on local farmers and producers
- Small-scale producers are strongly encouraged to participate in the Market Small, individual and family farms and businesses will receive preference.
- Availability and capacity to attend all markets.
- sustainable practices.

 While we do accept vendors that are from the larger tri-state area, vendors that
- are in close proximity to market will

In addition, prepared food vendors will be evaluated based on:

- Use of seasonal, local ingredients, including those from MPFM vendors
- Use of certified organic or sustainably grown ingredients Innovative product and marketing concepts
- Existing McKinley Park neighborhood location or production site

McKinley Park Farmers Market

ules and Regulations

CHICAGO PARK DISTRICT

McKinley Park Farmers Market

- Grant applications
 - > LINK UP Illinois
 - > Illinois Farmers Market Association
- > Vendor Recruitment Don't reinvent the wheel!
- Market Operations and Logistics
- Marketing and Advertising
- ➤ Time!











Additional Questions?

Drop a note in the question box on the way out!

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