



Sponsorship Opportunities

Chicago's parks are alive with festive Halloween events during the month of October. On average, over **15,000** people celebrate Halloween in Chicago's parks. Each year, the Chicago Park District hosts approximately **50 celebrations** taking place at **over 30 parks across the city**.

Pumpkin Patches, Festivals and Parties – There's something for everyone!

The Chicago Park District brings a little bit of the country to the city with our annual Pumpkin Patches and Halloween/Fall Festivals. Family-friendly offerings often include pumpkin patches, pumpkin decorating stations, Halloween-themed carnival games, petting zoos, inflatables and more. Parks throughout the city host their own Halloween parties to provide safe celebrations for children and families. Kids dress up, trick or treat, play games and do arts and crafts. In addition, other parks have hosted Haunted Drive-In Movies and other creative Halloween related celebrations.

The following are sponsorship opportunities available:

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| Presenting Sponsor (1) | \$30,000 |
| <ul style="list-style-type: none">• Sponsor logo recognition on all Halloween in the Parks marketing materials<ul style="list-style-type: none">○ Presenting header position○ Includes print materials, signage, digital assets: website, e-newsletter, social media, etc.• Sponsor logo recognition on all Halloween in the Parks press and media• On-site activation/sampling opportunities at 5 events• Park Points™ customer loyalty program: 3 Earn Tile Sponsorship package | |
| Supporting Sponsor | \$10,000 |
| <ul style="list-style-type: none">• Sponsor logo recognition on select Halloween in the Parks marketing materials<ul style="list-style-type: none">○ Supporting footer position○ Includes the following print materials: flyers, brochures, posters, banners, etc.○ Includes the following digital assets: website, e-newsletter• On-site activation/sampling opportunities at 3 events• Park Points™ customer loyalty program: 1 Earn Tile Sponsorship package | |
| Sampling Package | \$2,500 |
| <ul style="list-style-type: none">• On-site activation/sampling opportunities at 3 events | |