



**Creative
Brainstorming**
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#PACC18



The Goal

- The goal of this session is to learn a new method of creating unique and exciting ideas for your PAC
- This method can be used for a variety of problems, goals, event ideas, or just for a new way of looking at a situation

Key Takeaways

- There are no bad ideas
- Value quantity of ideas over quality
- Solve the problem and make sure everything has a purpose
- Ask ~~“What’s been done before?”~~ and turn it upside down!
- Get weird!

We can create unique ideas by . . .

- Emphasizing the strengths of each individual
- Encouraging open conversation with “Yes, and...”
- Have a post-it party!

Post It Party

- All group members will participate and are equipped with post-its and pen/pencil
- Select a secretary and a leader for your table
- Secretary - records all ideas & assists in writing up final idea
- Leader - ensures that EACH person at the table gets a chance to speak, sharing their ideas in a round-robin style (around the table)
- 1 minute silent ideas on post-its / 15 minutes as a group / Share!

The Task

- PAC Conference Park needs a teen center, a safe, fun and productive place for teens to gather
- Teens range in age from 13-19
- There is no budget, plan or idea
- How will you get from point A (nothing!) to point B (fully funded teen center!)?
- GO!

Things to consider . . .

education community safety
sponsors relevance entertainment
comfort alternate uses accessibility
fundraising estimated costs
maintenance timeline programming
communication
career paths activities

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(a reminder!)

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Additional Questions?

Drop a note in the question box
on the way out!

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