Creative Brainstorming
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#PACC18
The goal of this session is to learn a new method of creating unique and exciting ideas for your PAC.

This method can be used for a variety of problems, goals, event ideas, or just for a new way of looking at a situation.
Key Takeaways

- There are no bad ideas
- Value quantity of ideas over quality
- Solve the problem and make sure everything has a purpose
- Ask “What’s been done before?” and turn it upside down!
- Get weird!
We can create unique ideas by . . .

- Emphasizing the strengths of each individual
- Encouraging open conversation with “Yes, and…”
- Have a post-it party!
Post It Party

- All group members will participate and are equipped with post-its and pen/pencil

- Select a secretary and a leader for your table

- Secretary - records all ideas & assists in writing up final idea

- Leader - ensures that EACH person at the table gets a chance to speak, sharing their ideas in a round-robin style (around the table)

- 1 minute silent ideas on post-its / 15 minutes as a group / Share!
The Task

- PAC Conference Park needs a teen center, a safe, fun and productive place for teens to gather
- Teens range in age from 13-19
- There is no budget, plan or idea
- How will you get from point A (nothing!) to point B (fully funded teen center!)?
- GO!
Things to consider . . .

education  community  safety
sponsors  relevance  entertainment
comfort  alternate uses  accessibility
fundraising  estimated costs
maintenance  timeline  programming
communication
career paths  activities
Key Takeaways
(a reminder!)

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- Value quantity of ideas over quality

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- Get weird!
Additional Questions?

Drop a note in the question box on the way out!

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