

WELCOME TO THE CHICAGO PARK DISTRICT VIRTUAL TOWN HALL



The Chicago Park District is creating a new strategic plan—and we want to hear from you!

Today's Virtual Town Hall will have a large group discussion to collect your input.

If you have questions along the way, please put them in the meeting chat.



BIENVENIDO A LA JUNTA COMUNITARIA DEL DISTRITO DE PARQUES DE CHICAGO



El Distrito de Parques de Chicago está creando un nuevo plan estratégico, ¡y queremos saber de usted!

Si tiene preguntas, pregúntele a un miembro del equipo que pueda guiarlo.

ESCANEA EL CÓDIGO QR
para participar en la Encuesta
Comunitaria del Distrito de Parques





Chicago Park District Virtual Town Hall

Agenda

- About the Park District
- Strategic Planning Overview
- Strategic Planning Timeline
- Community Activities
- Large Group Discussion
- Questions & Answers



About the Chicago Park District

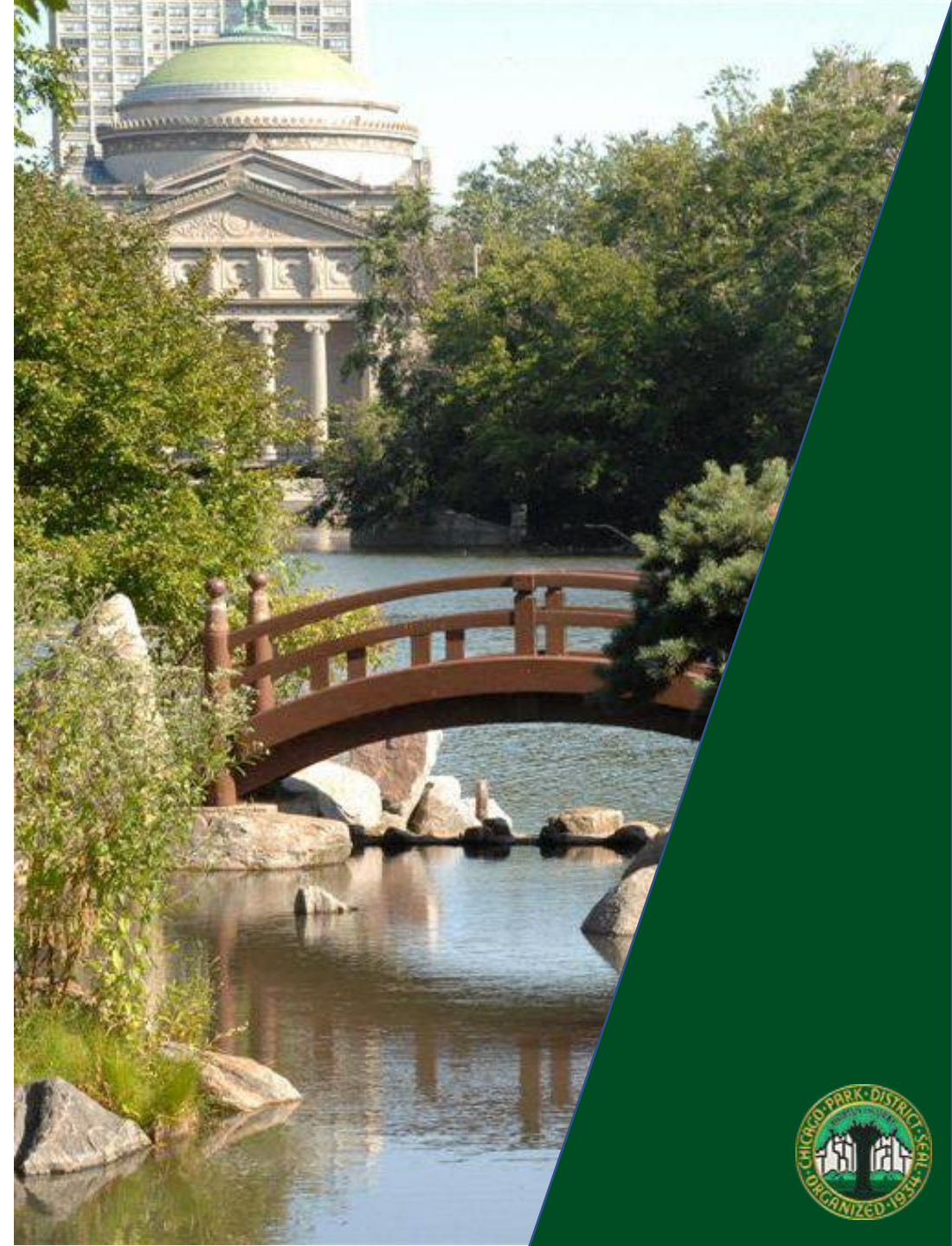
One of the **largest municipal park managers** in the nation with ~9,000 acres of green space. 98% of Chicagoans live in walking distance to a park.

Operates a **diverse system** of parks, playgrounds and natural environments.

Includes **616 parks, 519 playgrounds, 702 baseball/softball fields, 501 tennis courts, 28 miles of lakefront, 15 cultural centers** and more.

11 world-class museums and a sports/concert venue are located on Park District property.

Offers a **vast array of programs** for all ages and interests.



Why We Need Strategic Planning

Vision and Direction

A strategic plan sets a clear vision for the future and provides a roadmap to achieve it.

Enhanced Services

By understanding community needs and priorities, the Park District can tailor its services and programs to better serve Chicagoans.

Effective Partnerships

Collaboration with stakeholders leads to stronger partnerships and shared resources.

Embrace Change

Communities evolve, so the Park District must adapt and embrace change. Strategic planning ensures we make informed decisions, prioritize resources and create a shared vision for the future.



The Strategic Planning Process



Goal

Drive Chicago Park District's future efforts to reimagine the purpose and structure of the organization, including:

- Developing initiatives to strengthen the Park District team
- Rethinking recreational programs and use of park spaces
- Providing a blueprint to continue to steer the Park District into a fiscally sound future

The strategic plan will be informed by a combination of community engagement and research and data analysis to answer fundamental questions related to the current and future state of the Park District:

Current State

What are the strengths and weaknesses of the Park District's current organizational, operational, and financial model?

Who does the Park District currently serve and how can it improve accessibility of park resources so that everyone can benefit?

How does the Park District compare to other leading park systems?

Future State

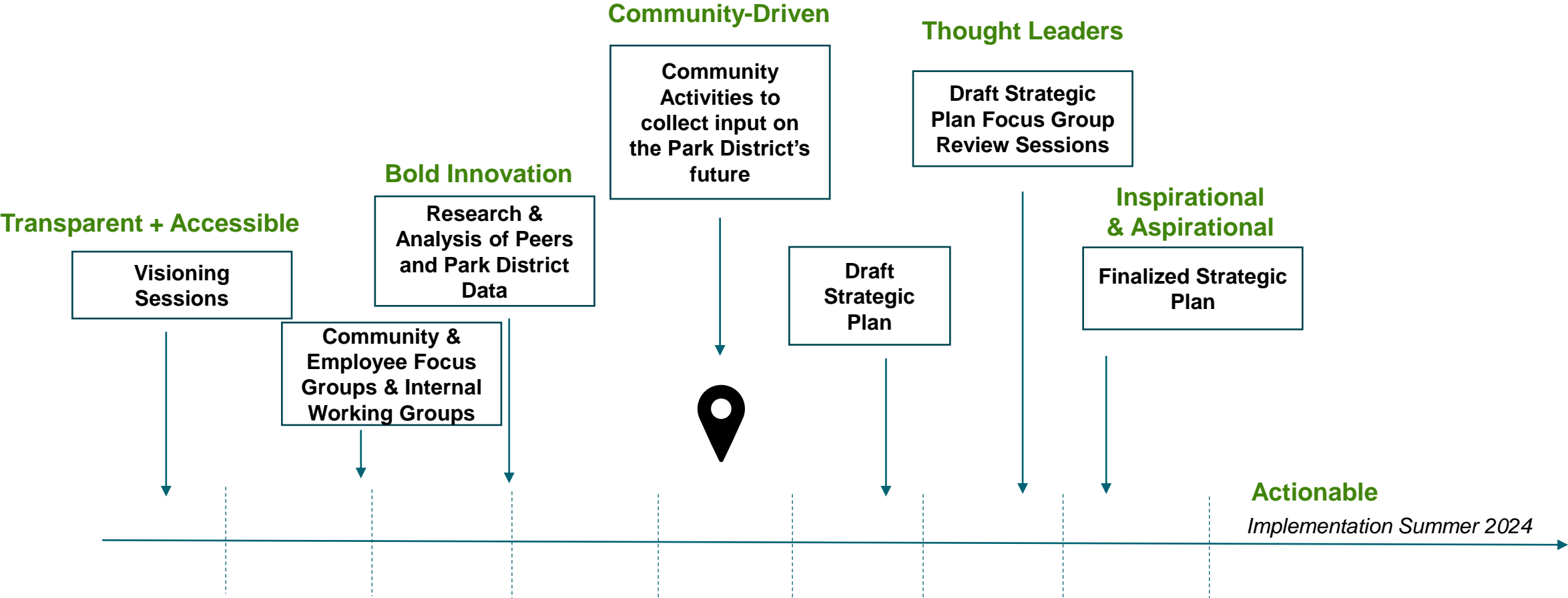
What solutions can the Park District consider to address identified challenges and build a more sustainable future?

How can the Park District ensure that all Chicagoans can fully benefit from programming and facilities?

What best practices can the Park District adopt from other leading park systems and what are potential opportunities to set itself apart?

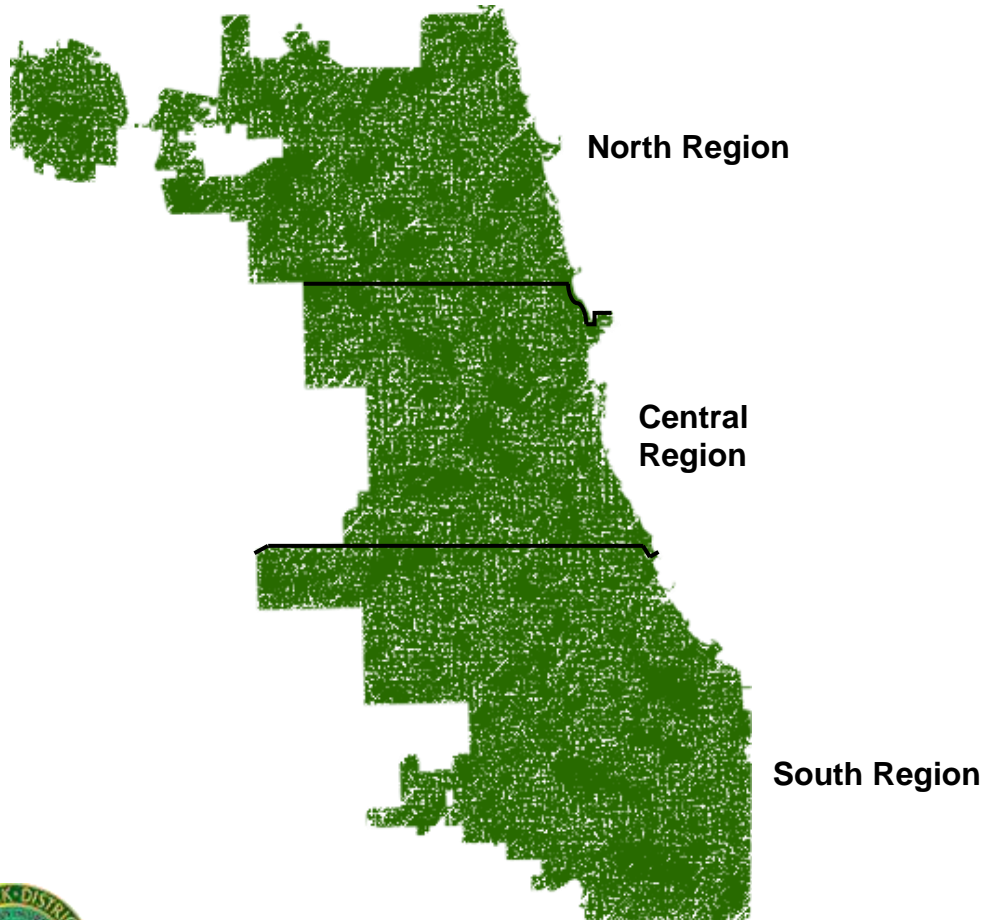


Strategic Planning Timeline



Community Activities

Community feedback is at the core of this process. There are multiple opportunities to share your input!



Engagement Opportunities



In-Person and Virtual Town Halls



Community Meetings



Small Group Community Interviews



Internal Park District Focus Groups



Community Survey & Employee Surveys

In-Person Town Halls: Open-House

Attend our in-person, open-house-style town halls for as long as you're able!

- Participate in the strategic planning process.
- Work with a team member to further discuss your input and ideas.
- Bring the family! Tables with coloring activities will be available for children.

Thursday, Jan. 18 – McKinley Park
5 – 7 p.m.
2210 W. Pershing Rd.

Saturday, Jan. 20 – Horner Park
10 a.m. – 12 p.m.
2741 W. Montrose Ave.

Wednesday, Jan. 24 – Garfield Park Golden Dome
5 – 7 p.m.
100 N. Central Park Ave.

Monday, Jan. 29 – South Shore Cultural Center
6 – 8 p.m.
7059 S. South Shore Dr.

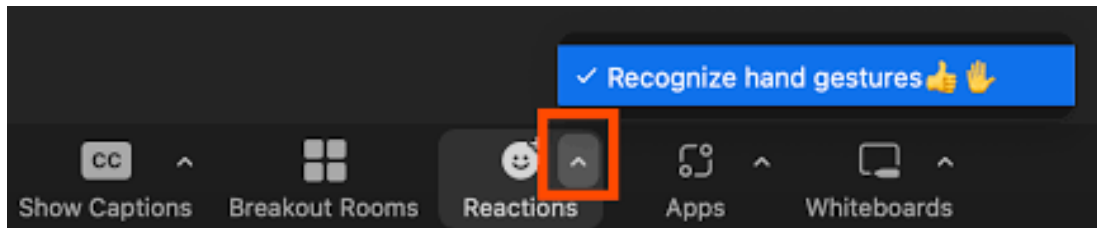


Large Group Discussion

Please follow these ground rules:

- **One conversation** at a time
- **Be mindful** of when someone else is sharing
- **Respect** that it is a safe space to provide input

In the meeting controls panel, click Reactions and then Raise Hand:



Virtual Town Hall: Q & A

Please write your questions in the meeting chat and they will be addressed in the order they are received



Thank you for participating in the **CHICAGO PARK DISTRICT'S VIRTUAL TOWN HALL**

SCAN THE QR CODE to take the
Chicago Park District's Community
Survey:



chicagoparkdistrict.com/strategic-plan

